

The background of the image is a close-up, slightly blurred view of a white vehicle window. On the window, there is a logo consisting of three green leaves to the left of the word 'auxo' in a bold, lowercase sans-serif font, followed by 'MEDICAL' in a smaller, uppercase sans-serif font. Below this, the words 'Local • Reliable • Affordable' are written in a large, bold, sans-serif font. Underneath that, the text 'STERILE PROCESSING &' is visible, followed by 'BIOMEDICAL EQUIPMENT' and 'REPAIRS & SALES' in a smaller, bold, sans-serif font.

**auxo MEDICAL**  
**Local • Reliable • Affordable**  
**STERILE PROCESSING &**  
**BIOMEDICAL EQUIPMENT**  
**REPAIRS & SALES**

# Experience the Auxo Difference

Join a brand that is localizing  
medical and laboratory equipment  
maintenance and sales



# Build a successful business doing something impactful everyday

Open an Auxo Medical Franchise and get your roadmap to launch a successful business providing preventive maintenance and repair services and supplying new and refurbished medical equipment to hospitals, surgery centers, universities, laboratories, and physician offices. We're localizing the medical equipment and support industry. Now is your chance to own a dynamic business servicing healthcare.

## What sets Auxo Medical apart from competitors?



### Partner

The combination of repair and maintenance services and diverse product solutions strengthen your relationship with the customer each time they have a need.



### Local

Your business will be a local, reliable resource for customers when their equipment is down. Inoperable equipment means that patients don't receive care.



### Infrastructure

Access to the resources of the franchisor provides you with the same advantages of a large manufacturer's service department. This will differentiate your business from any other local third party service providers.



### Competitive Pricing

Being a third party service provider and carrying a diverse catalogue of refurbished products strategically positions each franchise with very competitive pricing.

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“Clients are very excited to have a local solution to their service needs! Plus 20 years of experience to back it up.”

Anthony Frank, Franchise Owner, East Tennessee







# What Our Customers Say

Because of our commitment to do the right thing our customers tell us we are different. Did you know that the Medical Equipment Repair and Maintenance and Refurbished Medical Equipment industries, combined, are expected to grow at a compound annual growth rate of over 12% to \$25 billion by 2025?

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"Working with Auxo has been nothing short of impressive. Some clients can be skeptical of switching their maintenance from the OEM to third party service companies. My clients rave about their responsiveness, expertise, and focus to put the customer first. I can always count on them to go above and beyond for our clients.

Auxo's team members are truly industry experts."

-Dan Keller, Regional Manager



**National Institutes  
of Health**

"The Auxo Medical team is qualified to work on a vast array of equipment and systems.

They've Provided Staff Training, personalized service, and attention to detail for the past eight years."

-Branch Manager/Program Specialist  
National Human Genome Research Institute



"Auxo Medical came into our facility a couple of months ago and has done an outstanding job by working with our staff and getting prior issues identified and resolved. They ran into many obstacles and worked diligently to remove them from our machines.

Auxo Has been a true partner with our organization "

-Darcy Arnold  
Manager, Biomedical Engineering



# Change peoples lives and the way you live

Owning a franchise with Auxo Medical will give you flexibility, and a balanced lifestyle as a business owner. This opportunity allows you to transition your skills quickly to your own business to be a part of this growing industry.



## o Recurring Revenue Model

Annual agreements, at minimum, with customers is an industry standard. Our refined preventative maintenance plans fit every customers needs.

## o Business to Business Relationships

Your day to day interactions will be with business and healthcare professionals, not the general public. It is industry standard to provide the maintenance and repair services within typical daily business hours. If an after hours repair is requested by a customer, additional billing rates apply.

## o Starts as a Home Based Business

Small storage in a garage or room is all that is necessary to start the business and store the starting and continuing inventory requirements.

## o Minimal Employees

Two roles will be necessary at onset: Business development or sales to help you build revenue quickly, and a technician to carry out any preventative maintenance or repairs.







# Auxo Medical is built on refined process. We'll be there at every step!

In a continuously changing industry you want an experienced partner to guide you as your business grows. The processes and systems you utilize will allow you to streamline day to day operations. You will also have access to our established supply chain, which consists of hundreds of nationwide and global manufacturers and parts vendors.



## Continuous Training

Initial management and technical training is designed to prepare your team from day one. You will have continuous technical support, training resources, and an extensive database of maintenance, parts, and training manuals for the equipment you will encounter in the field or sell.



## Community Portal

An asset and work order management tool for customers that is accessed through the website. Powered by Salesforce.com, this requires no maintenance besides sustaining your daily best practices.



## Equipment Catalogue

In addition to service, you will have access to our full catalogue of value oriented product solutions, both refurbished and new. We will train you to become your customers first call no matter their need.



## Proprietary Operating System

Using Salesforce.com, we have developed a 360° operating system all in one place that will be the backbone of your business at your fingertips every day.

## Large Territories

The territories are designed to allow for a high ceiling of growth, and any point is within reasonable driving distance.

## Marketing Assistance

Our team is here to help you with a well-rounded marketing plan to help you start strong and become the authority on medical equipment and maintenance in your territory.



# We want owners to share in our Vision and Philosophy

Auxo Medical is committed to sustainable quality, continual improvement and unmatched training in order to provide superior returns and opportunities for Customers and Franchise Owners. This is a partnership and we understand that! If you share our values (found on our website) and can relate to the key qualities and requirements, this is a great opportunity.

## Key Qualities

- Relationship driven person with experience in sales or business development
- Someone that prefers to work "On", not "In" the business
- Technical aptitude, not expertise, is required.
- Experience with business operations management and cash flow best practices
- A desire to be empowered by their business, and the ability to empower others.

## Financial Requirements

**\$50k**

**Franchise Fee**

**\$50k**

**Liquidity**

**\$99,936  
to**

**\$137,633**

**Total  
Investment  
Range**

**\$130k**

**3 pack  
Franchise Fee**

**\$150k**

**Minimum  
Net Worth**

### Additional Discounts:

VetFran Discount – We have many veterans in our organization and are avid supporters of veteran owned businesses. Veterans are eligible for a 15% discount on the franchise fee.

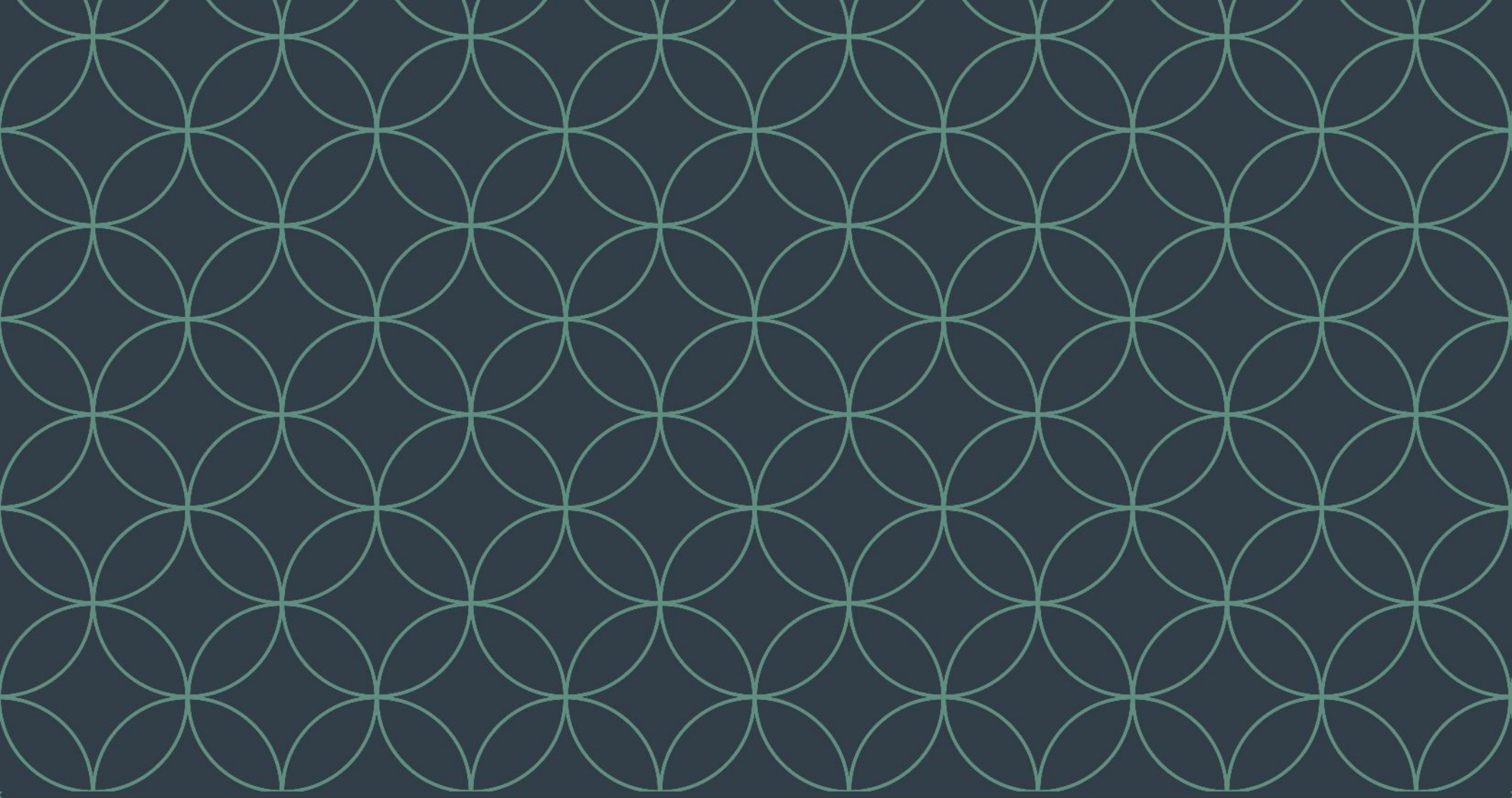


# Take the next steps to owning a business in an exciting and impactful industry



## Contact us

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